

THE 2020 CENSUS: GETTING THE COUNT RIGHT

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Agenda

- Census 101
- The Census Bureau's Response to the Pandemic
- Census Quality
- Census in the Courts
- What You Can Do (To Protect the Census)

Census 101

The 2020 Census: How to Respond



The screenshot shows the top navigation bar with the 'United States Census 2020' logo on the left and 'FAQ INSTRUCTIONS' with a globe icon and 'ENGLISH' on the right. The main content area features a 'Welcome to the 2020 Census' heading, a list of five bullet points, a 'Getting started:' section with one bullet point, and a central graphic with the text 'Shape your future START HERE >' and 'United States Census 2020' next to a 'Start Questionnaire' button.

United States
Census 2020

FAQ INSTRUCTIONS  ENGLISH ▾

Welcome to the 2020 Census

- It's quick and easy. The 2020 Census questionnaire will take about 10 minutes to complete.
- It's safe, secure, and confidential. Your information and privacy are protected.
- Your response helps to direct billions of dollars in federal funds to local communities for schools, roads, and other public services.
- Results from the 2020 Census will be used to determine the number of seats each state has in Congress and your political representation at all levels of government.

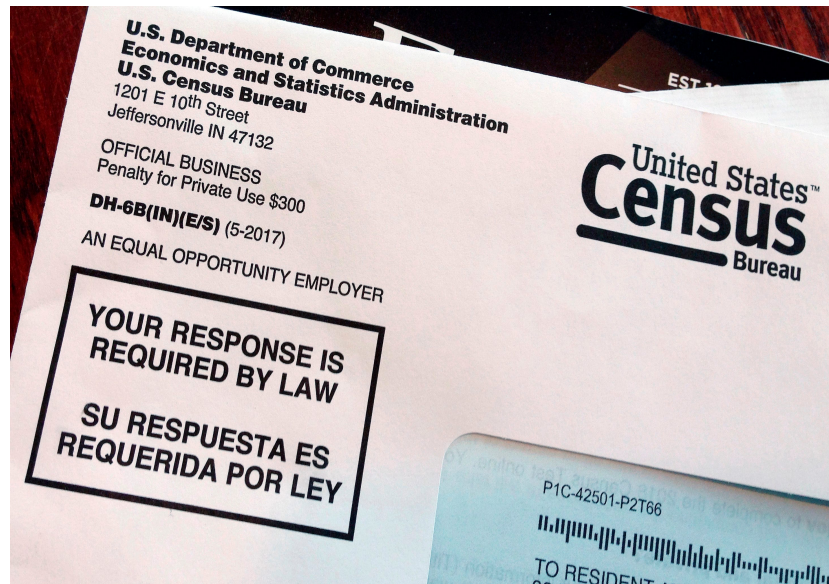
Getting started:

- You must complete your questionnaire once you begin. If you leave the questionnaire and return later, you will have to start over.

Shape your future
START HERE >

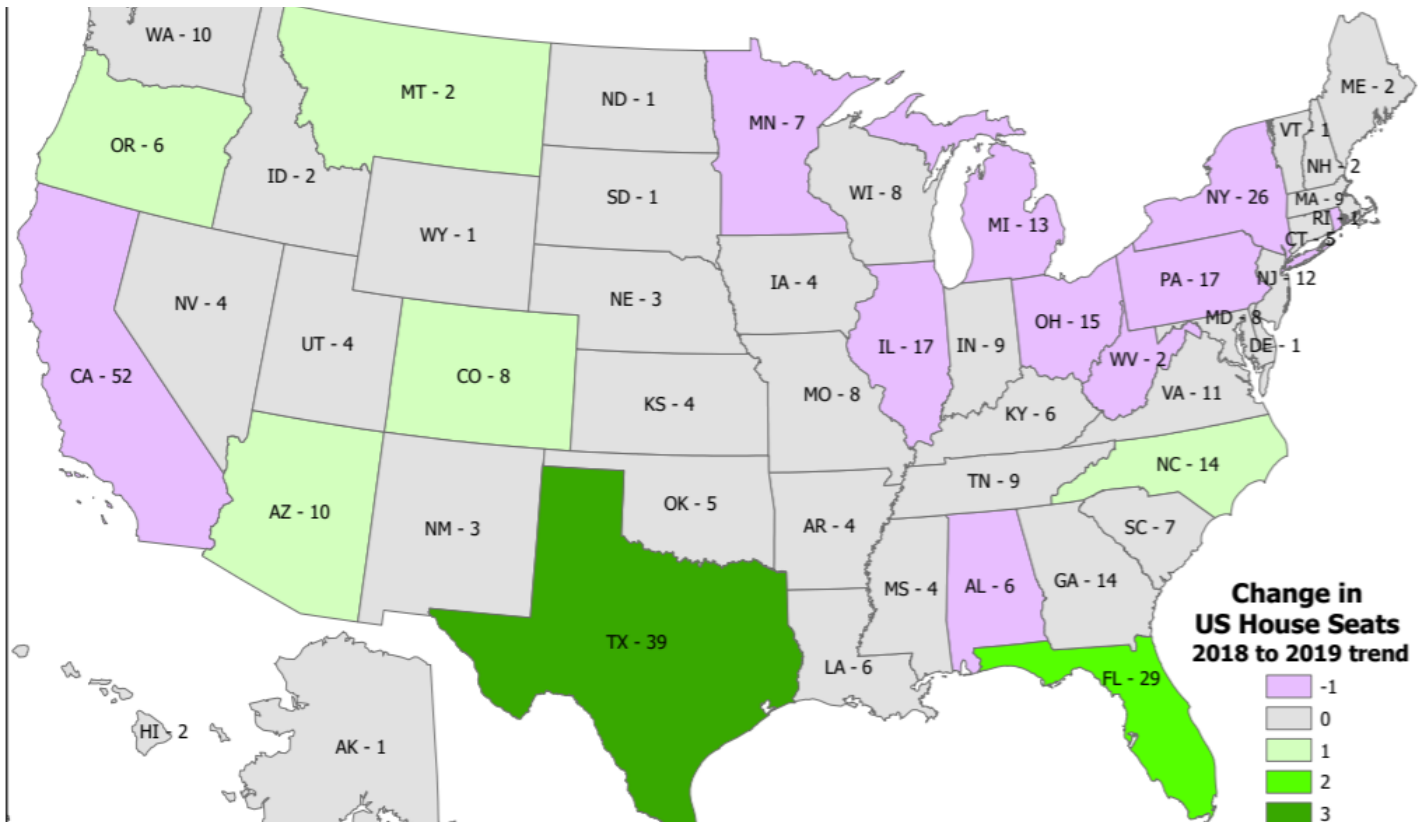
United States[®]
Census 2020

Start Questionnaire

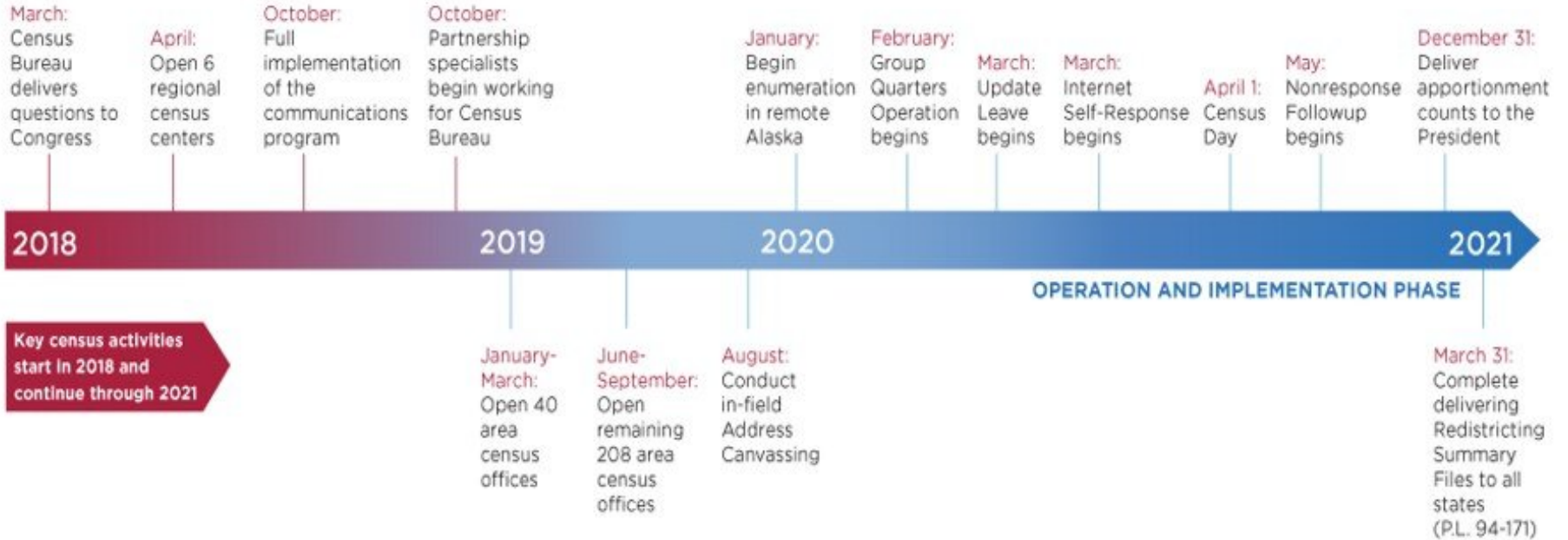


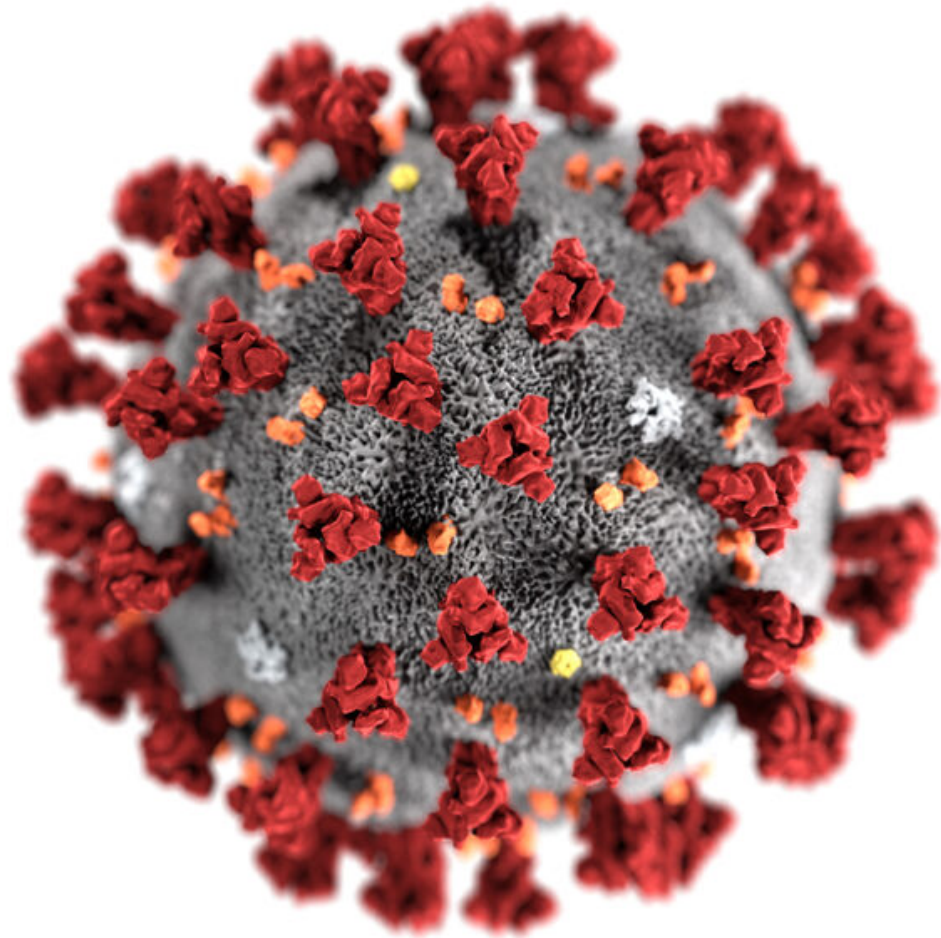
Why is it important?





The Original 2020 Census Schedule

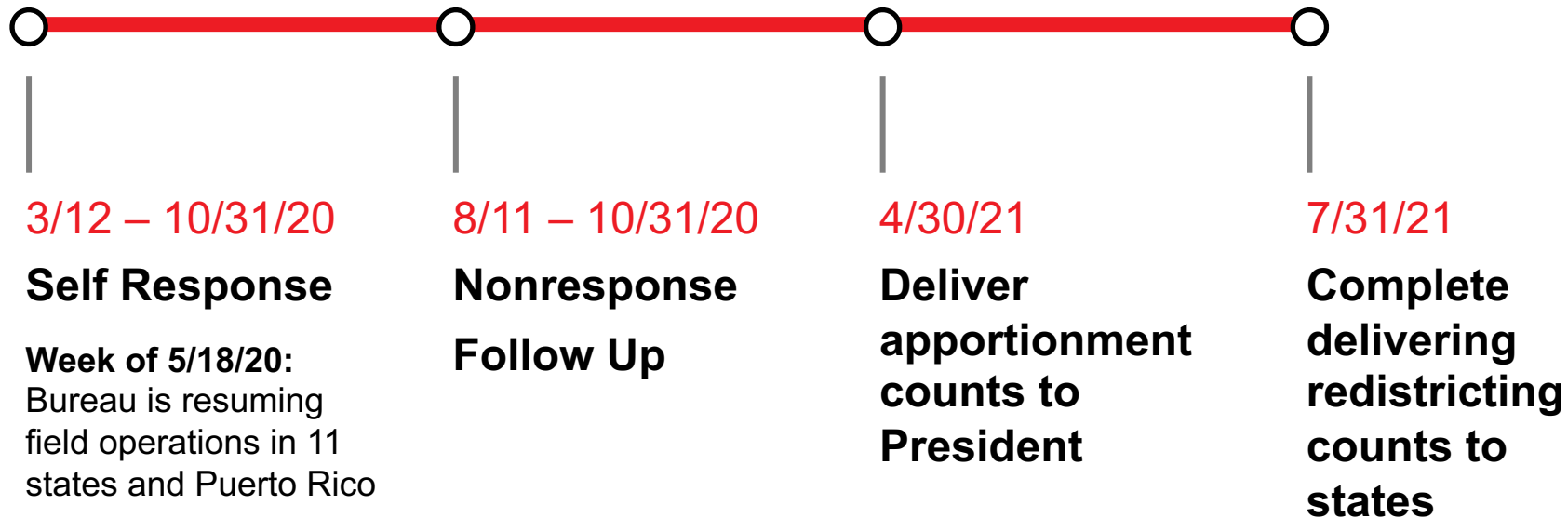




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The Census Bureau's Response to the Pandemic

Revised Schedule in Response to Covid-19

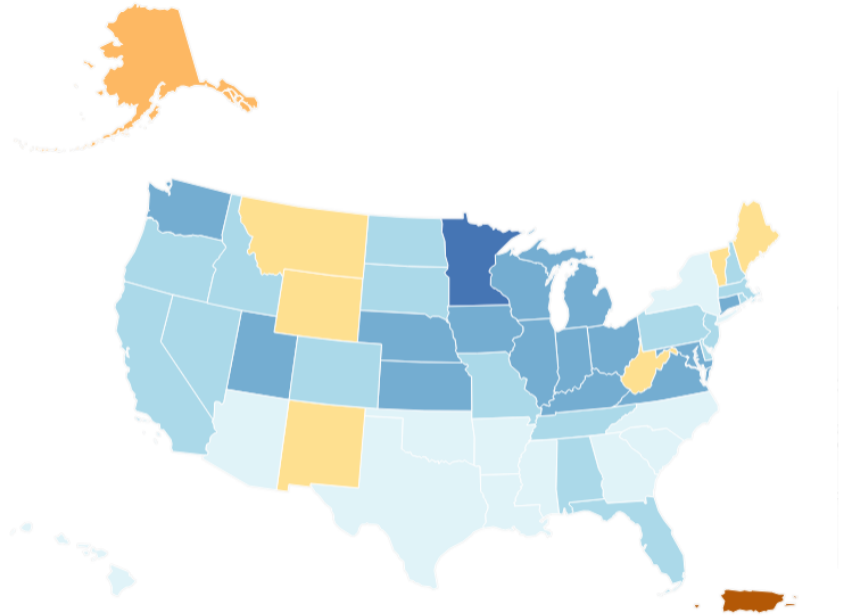


National Self Response Rate

- Tracks the % of housing units on the bureau's master list that have responded, NOT the % of people who have responded.
- Census Bureau response rate map:
<https://2020census.gov/en/response-rates.html>

National
Self-Response
59.6%

Connecticut
Self-Response
63.3%



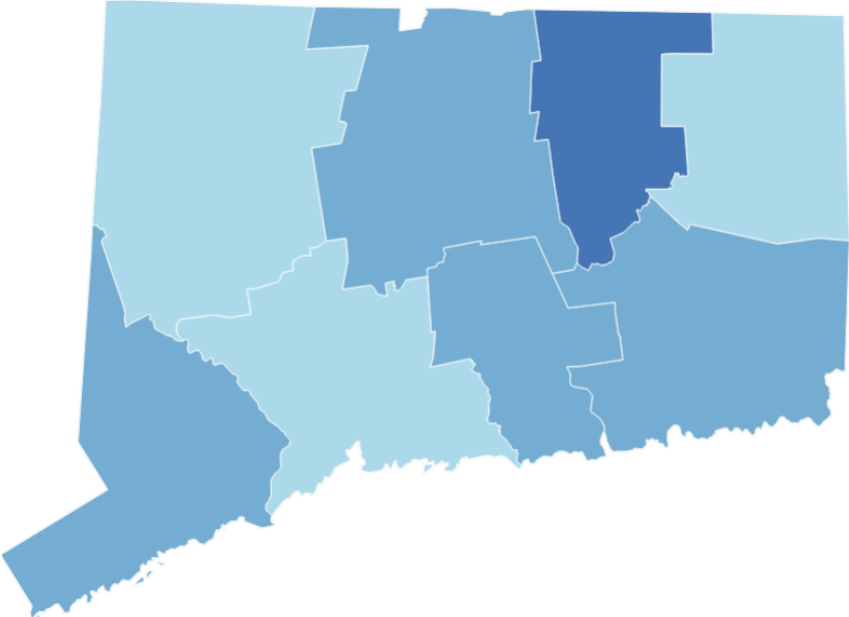
Self Response Rate in Fairfield County, CT

Connecticut
Self-Response

63.3%

Fairfield
Self-Response

63.0%



Self Response Rate in Darien, CT

Connecticut
Self-Response

63.3%

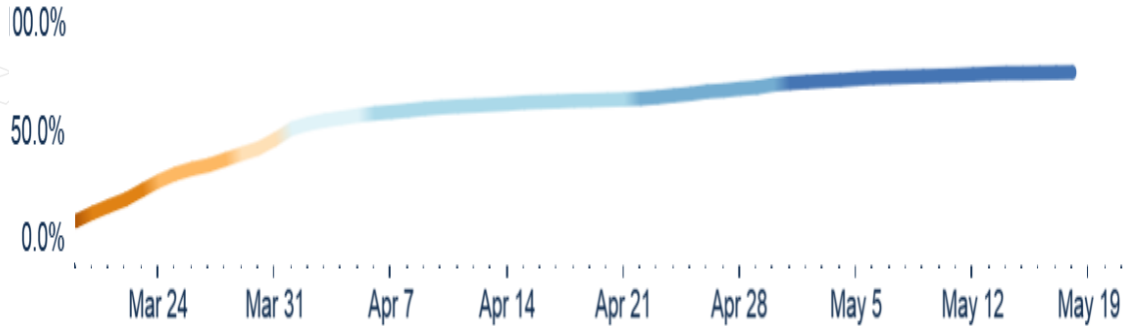
Darien, Connecticut
Self-Response

73.1%

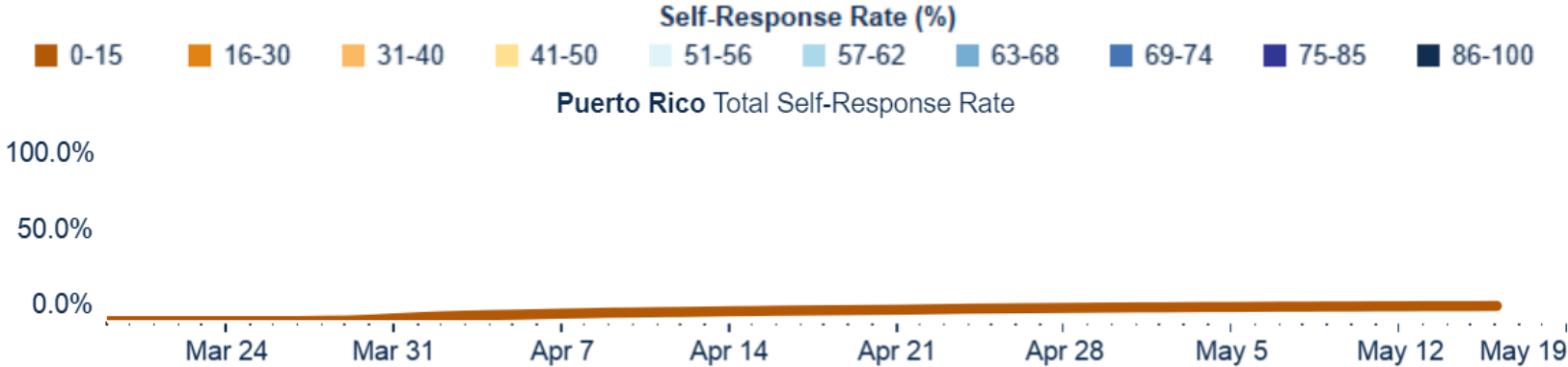
Self-Response Rate (%)



Darien, Connecticut Total Self-Response Rate



Puerto Rico

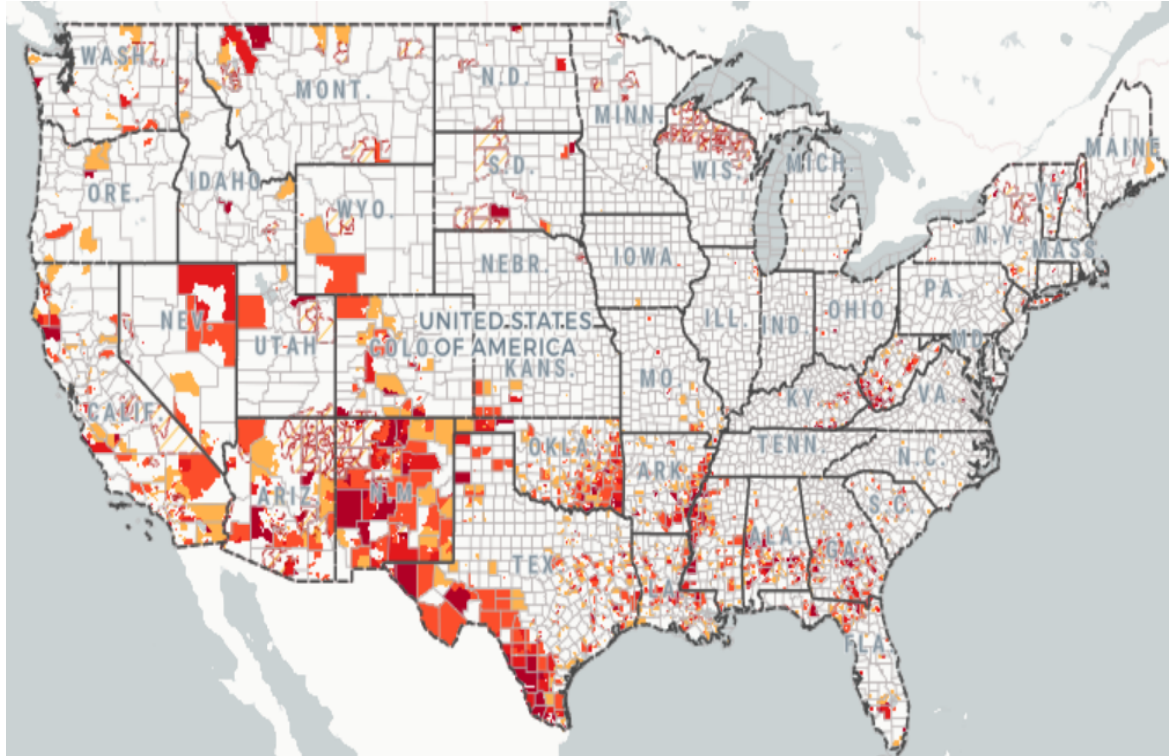


Congressional Action



Census Quality

Early indicators of 2020 Census progress may provide warnings about ultimate census quality



Traditional Ways to Measure Census Quality

- Demographic Analysis (DA)
- Dual System Estimates (DSE) and Post-Enumeration Survey (PES)



The Census has been getting better at measuring the size of the nation's population...



TABLE 1**Net National Undercount/Overcount Rates, 1940–2010**

| DATA | 1940 | 1950 | 1960 | 1970 | 1980 | 1990 | 2000 | 2010 |
|------------------------|-------|-------|-------|-------|----------------|--------|-------|------|
| Demographic analysis | -5.38 | -4.14 | -3.08 | -2.71 | -1.22 | -1.65 | -0.12 | 0.13 |
| Dual system estimation | - | - | - | - | -0.8 to -1.40† | -1.61* | 0.49* | 0.01 |

**Historically, the census has
not counted all
demographic groups
equally well...**

TABLE 2

Percent Net Undercount/Overcount Rates for Racial and Ethnic Groups, 1990–2010

| GROUP | 1990 | 2000 | 2010 |
|---|---------|--------|--------|
| Non-Hispanic White | -0.68* | 1.13* | 0.84* |
| Non-Hispanic Black | -4.57* | -1.84* | -2.07* |
| Non-Hispanic Asian | -2.36* | 0.75 | -0.08 |
| American Indian on Reservation | -12.22* | 0.88 | -4.88* |
| American Indian off Reservation | -0.68*† | -0.62 | 1.95 |
| Native Hawaiian or other Pacific Islander | -2.36* | -2.12 | -1.34 |
| Hispanic | -4.99* | -0.71 | -1.54* |

TABLE 3

Differentials in Percent Net Undercount/Overcount Rates Between Non-Hispanic Whites and Racial and Ethnic Groups, 1990–2010

| GROUP | 1990 | 2000 | 2010 |
|---|-------|------|-------|
| Non-Hispanic Black | 3.89 | 2.97 | 2.91 |
| Non-Hispanic Asian | 1.68 | 0.38 | 0.92 |
| American Indian on Reservation | 11.54 | 0.25 | 5.72 |
| American Indian off Reservation | 0.00† | 1.75 | -1.11 |
| Native Hawaiian or other Pacific Islander | 1.68 | 3.25 | 2.18 |
| Hispanic | 4.31 | 1.84 | 2.38 |

Census in the Courts

No Citizenship Question



What You Can Do!

ANY QUESTIONS?